



The Royal Society Forum 2012

The Powerhouse Museum

The media and scientific research: impact and influences

Following the success of last year's Forum, the Royal Society has again brought together two high profile thinkers to debate a critical issue in the world of science. Hear the ABC's Mark Scott and Sydney University's Jill Trehwella discuss science and the media, expertly guided by the ABC's Robyn Williams.

We hear a lot about medical research these days, about breakthroughs being made in the fight against cancer, diabetes and heart disease, but what other research is going on? How can we find out? Yes we might find ways to allow us to live longer and disease-free, but in what sorts of social environments and using what sorts of technologies?

Is our pace of discovery in the pure sciences slower because of the media's concentration on a narrow range of topics? Should researchers be making greater efforts to have their work understood in the wider community? How does the media influence the career choices of potential young researchers?



Mark Scott AO

Mark Scott is the Managing Director of the ABC. Prior to his appointment, in July 2006, Mark spent almost twelve years in a variety of editorial and executive positions with John Fairfax Publications. He was Editor-in-Chief, Metropolitan newspapers, and became Editor-in-Chief of Metropolitan, Regional and Community newspapers. From 2005 he was Editorial Director, responsible for the management and editorial direction of the newspaper divisions, websites and the editorial and commercial performance of the Fairfax newspaper magazine division.



Professor Jill Trehwella

Jill spent 20 years building multidisciplinary programs at Los Alamos National Laboratory in the USA, where she was appointed Director of Bioscience in 2000. Her research has been widely recognised and she has gained the rare distinction of being elected Fellow of the National Laboratory. She was recently appointed a Fellow of the Royal Society of NSW. In 2009 Professor Trehwella was appointed to her current position of Deputy Vice-Chancellor (Research) at the University of Sydney where she continues to maintain extensive research interests of her own.



Robyn Williams AM

Science journalist and broadcaster Robyn Williams, presents Radio National's *The Science Show*, and *Ockham's Razor*.

Outside the ABC, Robyn has served in various capacities, including president of the Australian Museum Trust, chairman of the Commission for the Future, and president of the Australian Science Communicators. In 1987, he was proclaimed a National Living Treasure.

WEDNESDAY 4 APRIL

6:30 - 8:00 pm

Coles Theatre
Powerhouse Museum
500 Harris St
Ultimo

Booking essential

Telephone or email the Society to reserve your place.

t: 02 9036 5282

e: info@royalsoc.org.au

Invitation

Join the speakers after the forum for dinner at a local restaurant. RSVP to the Society's office by 30 March 2012.

t: 02 9036 5282

e: info@royalsoc.org.au

w: <http://nsw.royalsoc.org.au>